

# Purple Hands Pledge



*“I Will Not Use My Hands Or My Words  
For Hurting Myself Or Others”®*





Teach All Staff & Students  
School-Wide Assembly or Classroom by Classroom

Why is the Hand Purple?

Why is the Heart in the palm of the hand?

Repetition is the Key to Learning

Visual & Verbal Repetition of the Pledge Daily, Year Round has  
proven most effective.



Roz Craney, Principal, Yahara Elementary School – DeForest, WI  
Our Partnership began in 2018!

# Denison Elementary School – Denison, IA



## Purple Hands Honor Roll

- Purple Hands Honor Roll, a school-wide activity, recognizes all students who have not used their Hands Or Words For Hurting Others.
- In order to make the honor roll, a student must be able to recite the Purple Hands Pledge™ and must not be caught using their Hands Or Words For Hurting.
- If a student breaks the pledge a note is sent home and the student is taken off the honor roll.
- The students on the honor roll have their names posted on a list outside the principal's office, as well as on a certificate, and will receive a small prize (pin, wristband, magnet to take home)

“In the 2020-21 school year, 95.9% of our students were rewarded!”

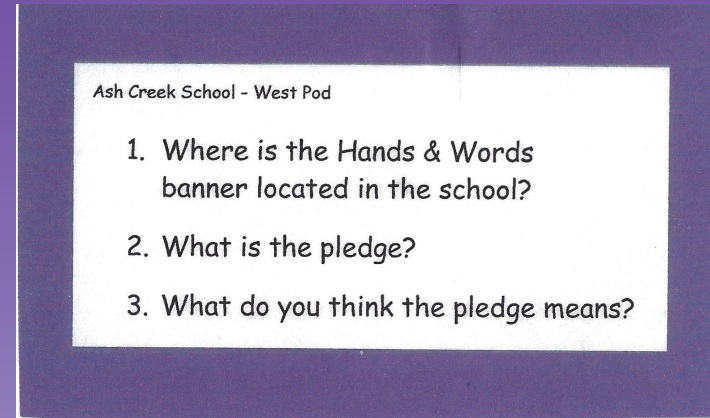
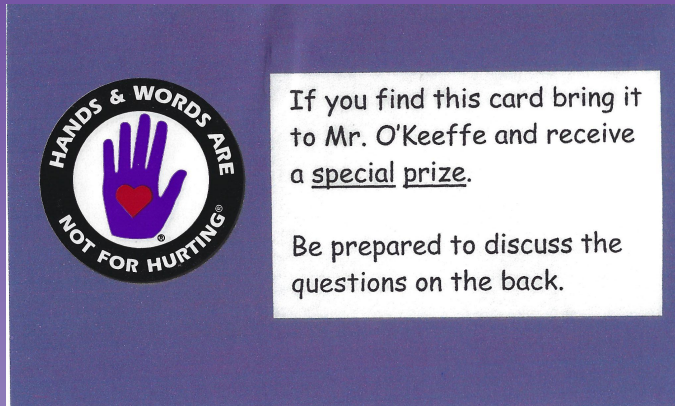


**Our Partnership began in 2003!**



# Ash Creek School - Monmouth, OR

- Laminated Cards were hidden throughout the school building.
- Students were encouraged to go on a “treasure hunt” to find them
- When a card was found, they were instructed to bring it Mr. O’Keeffe’s office to answer the questions pictured below.
- Once completed, they are rewarded with official Hands materials (Wristband, Pin for backpack, Magnet to take home)



Highland Elementary School – Billings, MT – Tanya Kirshman, Counselor  
Listen to the Kids!

- “I like the Purple Hand Pledge because the attitude in our school has changed a lot and has become more positive.”
- “The Purple Hand Pledge helps me think before I say something rude.”
- “It reminds you that you won’t abuse others in any way.”
- “I like how it makes me more confident.”
- “I think the Purple Hand Pledge has really changed Highland because it’s like a promise you can keep your whole life.”
- “I used to be a target, but now because of the Purple Hand Pledge they have stopped bullying and are more kind than ever!”
- “The Purple Hand Pledge has made kids more supported in life.”
- “It stops bullying.”
- “The Purple Hand Pledge really helped me not be teased.”
- “I like how it is something that you say everyday. And it sticks in your head. It makes you think about what you are saying and doing.”



# Family Pledge Letter

- Discuss with your family the choices that every member makes when they become angry or upset. Everyone gets angry. Everyone fights.
- Anger is a feeling. *Abuse & Violence is Always a Choice.*
- Discuss what you will not do with your hands and words when you are angry.
- Promise not to call each other names, put each other down, hit, slap, kick, spit...
- Never touch anyone when you are angry.
- By taking the Purple Hands Pledge and tracing your hand means you are drawing the line to stop and think before hurting yourself or others.

# Children are the Bridge to the Home, Community & Future



- Invite and Encourage Families to take the Purple Hands Pledge!
  - Send the “Family Pledge Letter” home
  - Parent/Teacher Conferences
  - Open House
  - Back to School Night
  - PTA Meetings

# What Materials does your school have?



- **Banner(s)** (various languages/combinations available)
- **Laminated Posters** (English & Spanish)
- **Stickers** (English & Spanish)
- **Wristbands**
- **Magnets** (English & Spanish)
- **Static Cling Window Decal**
- **Pins**
- **Pre-K – 2nd Grade Curriculum Guide**
- **Purple Hands Bears**

Purchase Official Support Materials at: [handsproject.org/shop/](https://handsproject.org/shop/)

# Our Vision

♥ Safe Homes ♥ Safe Schools ♥ Safe Communities ♥

Ages 3 to 103

*A Promise You Keep for a Lifetime*

Changing Lives. Saving Lives.



# Contact Us



[www.handsproject.org](http://www.handsproject.org)

Prevention  Intervention  Healing

We **NEED** Your Support!

