

Purple Hands Pledge



*“I Will Not Use My Hands Or My Words
For Hurting Myself Or Others”®*





Teach All Staff & Students
School-Wide Assembly or Classroom by Classroom

Why is the Hand Purple?

Why is the Heart in the palm of the hand?

Repetition is the Key to Learning

Visual & Verbal Repetition of the Pledge Daily, Year Round has
proven most effective.



Roz Craney, Principal, Yahara Elementary School – DeForest, WI
Our Partnership began in 2018!

Denison Elementary School – Denison, IA



Purple Hands Honor Roll

- Purple Hands Honor Roll, a school-wide activity, recognizes all students who have not used their Hands Or Words For Hurting Others.
- In order to make the honor roll, a student must be able to recite the Purple Hands Pledge™ and must not be caught using their Hands Or Words For Hurting.
- If a student breaks the pledge a note is sent home and the student is taken off the honor roll.
- The students on the honor roll have their names posted on a list outside the principal's office, as well as on a certificate, and will receive a small prize (pin, wristband, magnet to take home)

“In the 2020-21 school year, 95.9% of our students were rewarded!”

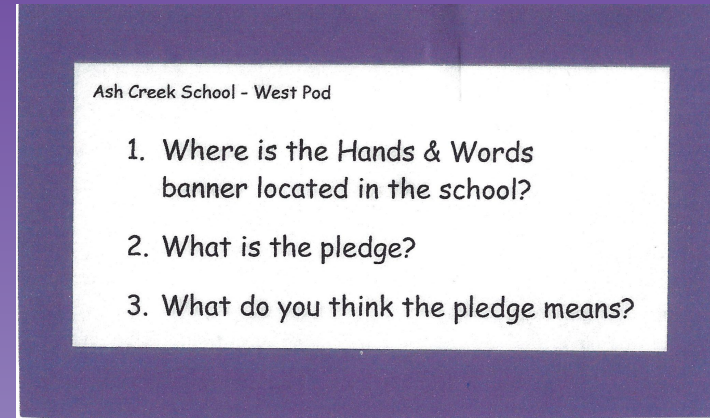
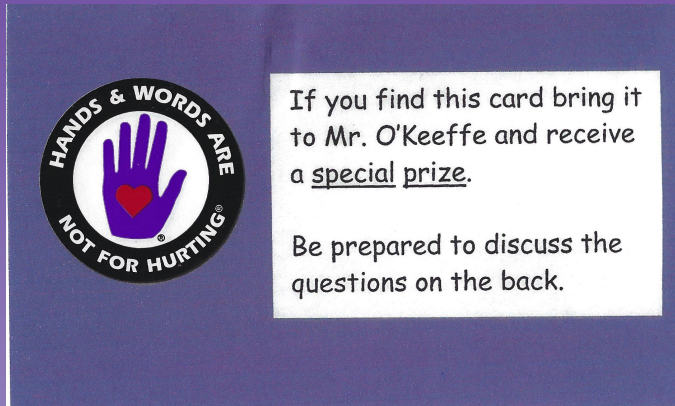


Our Partnership began in 2003!



Ash Creek School - Monmouth, OR

- Laminated Cards were hidden throughout the school building.
- Students were encouraged to go on a “treasure hunt” to find them
- When a card was found, they were instructed to bring it Mr. O’Keeffe’s office to answer the questions pictured below.
- Once completed, they are rewarded with official Hands materials (Wristband, Pin for backpack, Magnet to take home)



Highland Elementary School – Billings, MT – Tanya Kirshman, Counselor
Listen to the Kids!

- “I like the Purple Hand Pledge because the attitude in our school has changed a lot and has become more positive.”
- “The Purple Hand Pledge helps me think before I say something rude.”
- “It reminds you that you won’t abuse others in any way.”
- “I like how it makes me more confident.”
- “I think the Purple Hand Pledge has really changed Highland because it’s like a promise you can keep your whole life.”
- “I used to be a target, but now because of the Purple Hand Pledge they have stopped bullying and are more kind than ever!”
- “The Purple Hand Pledge has made kids more supported in life.”
- “It stops bullying.”
- “The Purple Hand Pledge really helped me not be teased.”
- “I like how it is something that you say everyday. And it sticks in your head. It makes you think about what you are saying and doing.”



Family Pledge Letter

- Discuss with your family the choices that every member makes when they become angry or upset. Everyone gets angry. Everyone fights.
- Anger is a feeling. *Abuse & Violence is Always a Choice.*
- Discuss what you will not do with your hands and words when you are angry.
- Promise not to call each other names, put each other down, hit, slap, kick, spit...
- Never touch anyone when you are angry.
- By taking the Purple Hands Pledge and tracing your hand means you are drawing the line to stop and think before hurting yourself or others.



Children are the Bridge to the Home and Community

- Invite and Encourage Families to take the Purple Hands Pledge!
 - Send the “Family Pledge Letter” home
 - Parent/Teacher Conferences
 - Open House
 - Back to School Night
 - PTA Meetings

What Materials does your school have?



- Banner(s) (various languages/combinations available)
- Laminated Posters (English & Spanish)
- Stickers (English & Spanish)
- Wristbands
- Magnets (English & Spanish)
- Static Cling Window Decal
- Pins
- Pre-K – 2nd Grade Curriculum Guide
- Purple Hands Bears

Purchase Official Support Materials at: handsproject.org/shop/

Our Vision

♥ Safe Homes ♥ Safe Schools ♥ Safe Communities ♥

Ages 3 to 103

A Promise You Keep for a Lifetime

Changing Lives. Saving Lives.



Contact Us



www.handsproject.org

Prevention  Intervention  Healing

We **NEED** Your Support!

